

JOB DESCRIPTION

GRADUATE CONSULTANT: INTEGRATED PR AND DIGITAL MARKETING

- A job where you and your work matter
- Supportive manager and team, great team, blue chip clients
- Promotion opportunities and the chance to do ground breaking work

Your role as a Graduate Consultant at BlueChip Communication is to work with leading local and global financial services brands to achieve outstanding results – through digital and integrated marketing and PR.

Our clients are high profile global and Australian financial services brands. As “2017 PR Agency of the Year”, we have a reputation for delivering outstanding results for clients and are respected globally for what we do. Thanks to consistent strong growth in our business we are seeking a graduate to work across PR and digital marketing and coordinate client project activity.

Your responsibilities will depend on your strengths and interests, what we need as a team, what is required for our clients. They may include:

- Media relations
- Drafting communications plans
- Media reporting and analysis
- Client liaison
- Project coordination and logistics
- Research
- Drafting media materials
- Digital marketing planning and implementation
- Social media campaign monitoring and reporting

More importantly for you, we invest heavily in our people – and keep our promise to develop your career!

If you answer ‘yes’ to more than 8/10 of these questions, you’ll probably feel like you’ve found your “tribe” at BlueChip:

1. Are you a recent graduate or starting your career with experience in marketing/PR/advertising/digital?
2. Do you have a relevant degree/s?
3. Are you self-motivated with a strong work ethic?
4. Are you looking for feedback that helps you improve?
5. Do you present as professional, credible and knowledgeable?
6. Do you thrive on diverse work?
7. Do you love working in a fast-paced team?
8. Do you love managing client relationships and working as part of a team?
9. Are you committed to your own professional development?
10. Do you want an employer who will support you to grow and develop so you can be promoted?

Is this you?

ABOUT US

We are a specialist financial services marketing, PR and communications consultancy with A-list clientele. Our aim is to help Australians make better decisions about their financial futures.

We are *democratic, play to our individual strengths, attract A-players* and tell each other the “*kind truth*”. We work hard and fast – but know when to stop and have fun. We encourage professional development, pay at or above the market and offer very attractive benefits over and above base salary based on performance.

Get in touch by filling in our [online form here](#). We'll respond within 48 hours if we think you could be the right fit with our team.

Questions? Email susie@bluechipcommunication.com.au and we'll respond via phone or email.