

Job Description

CONSULTANT – PR & INTEGRATED MARKETING, FULL TIME

- Role where you and your work matter
- Supportive manager, great team and a culture of innovative work
- Lead your own portfolio of blue-chip clients to maintain our firm's 93% Net Promoter Score
- Enjoy good work/life balance with a focus on celebrating team & individual successes
- Professional environment where your career path really matters, and is celebrated by your manager, colleagues and the MD

Thanks to internal promotions, integrated PR and marketing firm BlueChip Communication is looking for a consultant to join a fun and fulfilling environment with great development potential.

The role will see you creating and implementing PR and marketing strategies across a range of high-profile global and Australian financial services brands – from super funds and fund managers to fintechs, start-ups, and industry bodies. The work will include media relations, digital PR and consumer activation campaigns, as well as contributing to content strategy, brand development and digital marketing. It's an opportunity to begin managing (and growing) your own portfolio of clients, with supportive leadership.

We are known for delivering outstanding results, and will support you in learning to independently develop, execute and manage client work and stakeholder relationships. While professional PR experience is important, you don't need to be a finance expert. You'll work with smart colleagues with varied backgrounds – across journalism, communications and marketing – but with a shared desire to get inside the heads of clients, investors, media and the wider finance industry, and in doing so help Australians have a better financial future.

Keep reading if you:

- Are a capable communications professional, looking to spread your wings in a consultancy role,
- Get satisfaction from driving real client results – across multiple channels – within a collaborative team environment,
- Enjoy developing strong relationships with senior stakeholders – with support to do so.

About the Role

You will:

- Craft and implement strategic, integrated PR and marketing campaigns tied to business objectives, and present these strategies and results to clients
- Drive and manage accounts across a diverse portfolio of clients, including responsibility for day-to-day client contact, and problem-solving with the account team
- Develop and maintain strong media relationships within the financial services sector
- Create content for multiple channels, including media releases, op-eds, talking points and social posts

About You

You:

- Care about your work, your team, and doing what's best for clients and wider society
- Have a minimum of 2-3 years' full-time work experience in public relations, marketing or communications
- And/or hold a relevant degree in journalism, marketing, finance, economics, communication or equivalent qualification

- Have a strong interest in news and current affairs, and either an understanding of or interest in business and finance
- Exhibit strong account management skills – including close attention to detail, good document hygiene, good time management, and the ability to build warm relationships and anticipate client expectations
- Are an excellent communicator – written and verbal – and an equally good listener
- Are self-motivated, and able to work well both autonomously and with a team
- Can see things from the client’s perspective, to help solve problems with a practical attitude
- Are interested in supporting on other projects to develop your skills, including:
 - Business development
 - PR and marketing for BlueChip, including webinars, EDMs and blogs

About Us

We are a specialist financial services integrated marketing, PR and communication consultancy with A-list clientele. Our aim is to help Australians have a better financial future by building support for the financial services organisations that serve them. Our values are Wins, Problem-Solving, Greater Good, Assume Good and Brave.

We work hard and fast – but know when to stop and have fun. Our highly-capable team is young, supportive and passionate, and we’re looking for like-minded people to join us.

More importantly for you, we invest heavily in our people – and keep our promise to develop your career! You will benefit from:

- Structured career development, with a personalised development plan, hands-on coaching, and a dedicated training budget
- Team-focused remuneration, including a transparent annual bonus structure, monthly ‘team member of the month’ rewards and anniversary bonuses
- Quarterly team offsites, to have input into our business strategy and your work experience
- Birthday days off, a Christmas shut-down period and flexible working
- Regular team social events, including quarterly socials, EOFY, upcoming 15th anniversary celebration and team milestone celebrations
- Wine and cheese Fridays, weekly fruit baskets, team lunches

Still reading? Then maybe you’ve found your “tribe”.

How to Apply via our Website:

Only applications via BlueChip's website link below will be considered because we really want to know more about you.

So, please get in touch by filling in our online form on our website at:

<http://www.bluechipcommunication.com.au/become-a-bluechipper>

We'll respond within 48 hours if we think you could be the right fit with our team.